



Mission: Helping SMEs to safely harness the power of Artificial Intelligence and drive growth in the UK

Purpose: Inform the ongoing approach to innovation, adoption, scaling and regulation of AI and to encourage collaboration between AI creators for the benefit of SME growth.

How do members contribute:

- Creation of proposals on key topics that represent the SMEs challenges and opportunities
 - Focus where practical on positive communication regarding AI on job growth and economic benefit
- Participation in key discussions regarding hot topics
- Review of member discussion papers prior to release
- Engage in broader forums, bodies and committees where practical ensuring the core messages are being shared
- Where practical share perspectives via PR, conferences, social media ensuring the core messages are being shared
- Support and coordinate activities of member communications
- Support and contribute to events that are being run by the Alliance
- A decision-making group will be set up to manage and govern the Alliance



Terms of participation:

- Members will act in a personal or business capacity and will contribute to the group with a view to sharing perspectives that reflect their own or that of their business and represent the views and interests of other similar organisations
- Any papers published on the website are representative of individual persons views only
- Membership can be on an individual basis or organisational basis. A member who steps down cannot, therefore, automatically pass on their membership to a replacement within their organisation.
- Members will be representing the needs of SMEs, adhering as closely as is practical to the UK government definition ¹
- Members must be associated with an SME, an organisation or area of such that predominantly services SMEs or have extensive experience in the AI sector

Membership:

- Any individual representing the group will participate with at least 1 of the key contribution areas
- Where practical we are looking for a spread of sectoral experience across the individual members to ensure no bias into any one sector
- Membership is open to any politician with an interest in AI